



2020 YCI YEARBOOK

EFISO KUHLE THUSINI

"My vision for South Africa is a country where young people actually make decisions for young people, and know that someone BELIEVES in them. Our dreams are valid."



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As young people, we make up over 20 million of South Africa's population. Sadly, because of unemployment, many of us are currently unable to contribute our skills and talent to our communities and to society.

We can change this story. By mobilising a network of stakeholders around a shared action plan, we can fundamentally shift the employment trajectory of our generation.

OUR DREAM IS FOR SOUTH AFRICA TO BE A SOCIETY IN WHICH EVERY ONE OF US HAS THE SKILLS, SUPPORT, AND OPPORTUNITY TO GET THEIR FIRST DECENT JOB.

The Youth Capital Influencer Programme is one of the ways that we, at Youth Capital, are mobilising a youth-led network to shift gears on youth unemployment.

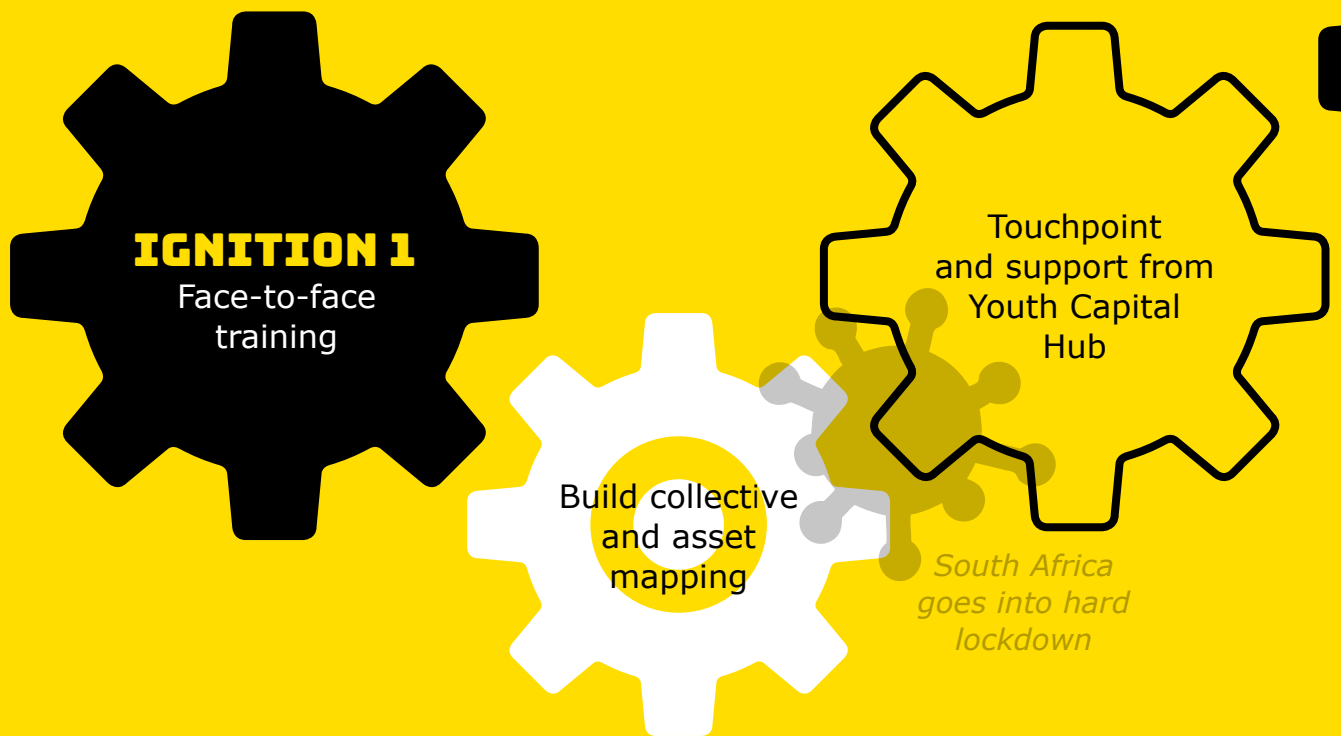
75 young people, across three provinces (Eastern Cape, Gauteng, and Western Cape), were selected as the first ever cohort of the programme. They were selected to be 'Influencers', because of their demonstrated leadership ability and track record of community service. They were trained in asset-based community development, collective leadership, emotional intelligence, advocacy, visual storytelling, elevator pitches, and campaign strategy.

However, delivering and participating in the programme was more challenging than anticipated due to COVID-19 and lockdown. While the pandemic has negatively affected everyone, the effects have been disproportionately felt by us, as young people.

The pandemic has exacerbated our experience of unemployment. As the national focus shifts to recovery, it is imperative that we come together around a shared action plan; and that our lived experiences and ideas inform the actions that are taken to help us reach our full potential. Tackling youth unemployment must be done with us and for us.

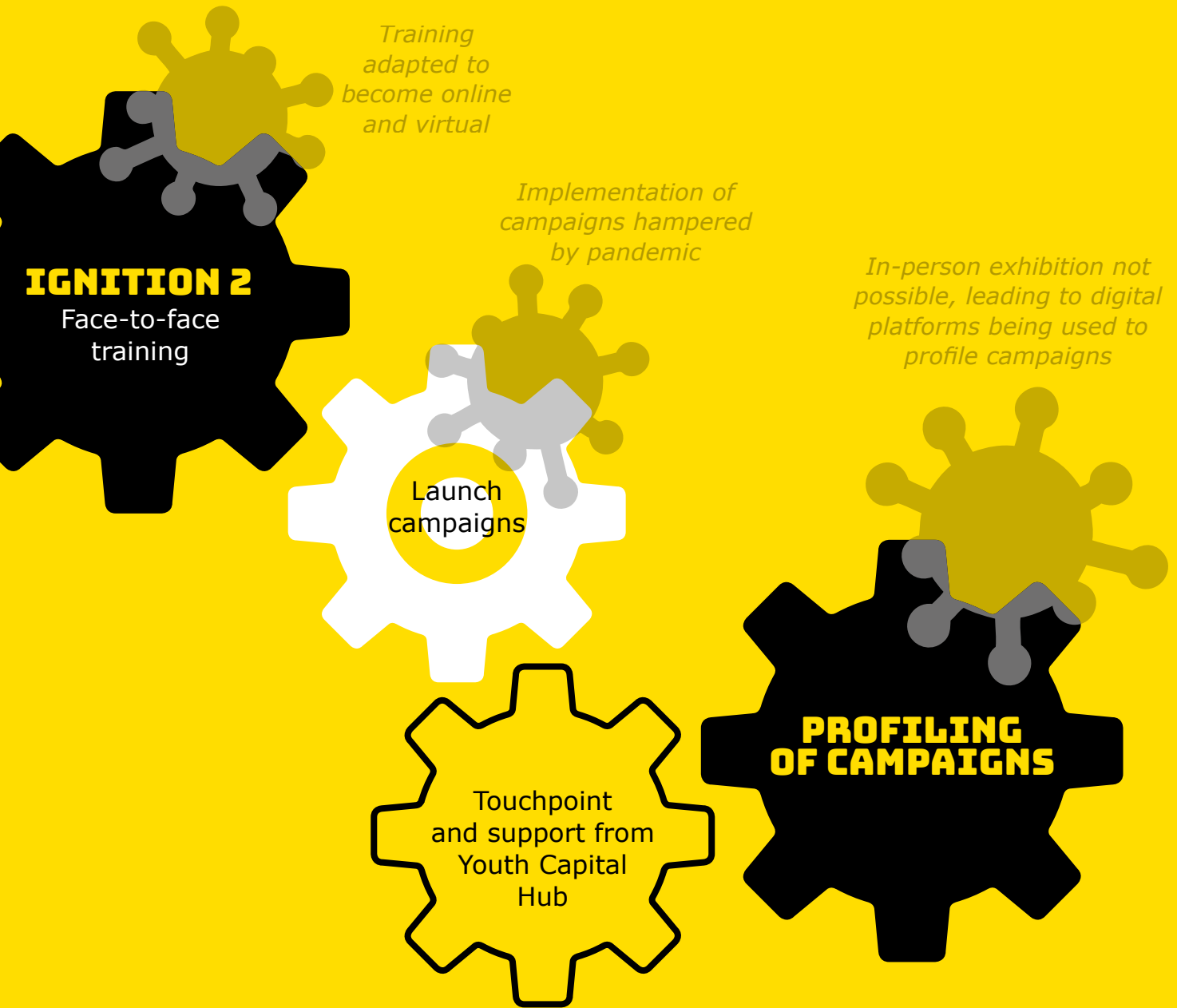
THE YOUTH CAPITAL INFLUENCER PROGRAMME JOURNEY

JANUARY 2020 – NOVEMBER 2020



COVID-19 PANDEMIC IMPACTS

PHASE 1 (Jan - April)



PHASE 2 (May - Aug)

PHASE 3 (Sep - Nov)

INFLUENCERS



BONGIWE DLUTU

My vision for South Africa is that citizens are united, no one drowns in poverty or depends on government social grants for survival, and all South Africans are taught entrepreneurship.



ASIPHE MXALISA

I would like to see youth participating in socio-economic discussions.



ASIVE SIBENZA

My vision for South Africa is a country led by young people who have fresh ideas. I believe that the future of this country lies in the youth of today.



KANANELO KHOETSA

I would like to see a community that values youth, and allows them to play a meaningful role in society because they are the engineers and custodians of the future.



NOSIVIWE MAGUMASHOLO

I am passionate about youth in my community being equipped through self-esteem programs.



EASTERN CAPE INFLUENCERS



Go to page 18 to view these Influencers' campaigns.



KAMVELIHLE KALANI

My wish is that young people in South Africa and from my community would not focus on getting education or knowledge to get employed, but rather to create job opportunities for themselves and their peers.



LUNDI GOBIDOLO

I would like to see young people, in my community and in South Africa, matriculating and furthering their studies in higher education institutions. I would like to see young people developing their skills and talents to create opportunities for themselves and helping develop society.



LINDOKUHLE MSELE

My vision for South Africa is to see young people embarking on meaningful and sustainable initiatives that can help them create a future full of possibilities.



MSIKELELI MOLI

2020 has taught me that every day, I get to choose to be a victim or a victor. I choose whether circumstances control my wellbeing or I control the steering wheel. This year has made me realise that self-care is a priority not a privilege.



MIHLE UNATHI BIKA

My vision for South Africa is to see young people bringing innovative ideas to achieve a 100% employment rate, and government helping them implement those innovative ideas.



NOMTHA MATIWANE

2020 has taught me that even if we do not have jobs, we can do something to put food on the table – for example, having a garden. 2020 has also taught me that technology is important in this day and age.

ASANDA THARA

2020 has taught me that life is short. Procrastination will steal from you the best moments in life. When you get a second chance, take it. Do not forget God.



NASIZO MNDENDE

I am an Influencer because I believe in my personal slogan, '#QhakazaNolali'. When other young people see me, I want them to feel inspired, and to start doing things that will not only impact their lives but also the lives of those around them.

PAMELA MDLANDLA

I am an Influencer because I believe that, as a young person, I need to play a role in the education of young children.



SIKUSELE NDABA

I believe that young people can change South Africa. They can change the whole world by being positive.

I believe that young people are capable of doing amazing things. They are capable of creating spaces for their generation. I am one of those young people. I am an Influencer because I believe that it takes a combination of small acts to change for the better the world we want to live in as young people.

ZIYANDA BANS



PHUMLANI MBULELO NGCEZA

I would like to see young people making it their responsibility to work more on their personal development, their personal wellness, and driving positive change in their communities.

RESEGOFETSE PANANA

I am an Influencer because 'motswana o rile mabogo dinku a thebana – batho ke go thusana'. A lot can be done by helping each other in finding solutions to the conditions we live in.



PHILASANDE TONO

I would like to see the youth of South Africa accumulating skills that will afford them employment opportunities.

The change I would like to see in my community and in South Africa is youth standing up for their responsibilities, by starting non-profit organisations and businesses that will help to save the young ones from drugs, crime, and youth unemployment.

SIYABONGA MDLALO



SIYASANGA BUDAZA

I am an Influencer because I want to be a young person who makes history. I want to be part of initiatives that can change South Africa into a better country. I want the following generation to be proud, and to make a name for myself.

My vision for South Africa is to see more young people, from different communities, come together to solve the issue of high youth unemployment.

THANDO VIMBA JR



VUYELWA TSHOTO

I would like to see young people in South Africa being actively involved in trying to bring about change. But first young people in South Africa, and in my community, need to know their rights – what is due to them, and how that can be delivered.

PHINDILE BATSHA

I would like to see young people get involved in things that can help their lives, and participate in programmes where they learn, so that they can have a bright future.



YONELWA BIKO

My vision is an improvement in the quality of schools across the country, so that they are all at the same standard. I would like to see the mindset of seeing women as a lower class than men demolished, and a rise in youth employment.

ZODWA NHO

My vision for South Africa is to see every graduate employed, and opportunities created for every young person in South Africa. This would help in alleviating poverty, especially in rural communities.





AObAKWE SEGWAI

I would like to see a generation of young people who are 'in it to win it'. Youth who have a mindset to be initiators and problem solvers, and who seek ways to better their lives and the lives of those around them in their respective communities.



AMOGELANG SEBUSENG

I am an Influencer because I believe in change. Local economic development and job creation is possible in disadvantaged, remote villages like the one I come from in the outskirts of Kuruman in the Northern Cape.



FISOKUHLE THUSINI

My vision for South Africa is a country where young people actually make decisions for young people, and know that someone BELIEVES in them. Our dreams are valid.

ANDILE FUNEKA SHAWE

2020 has taught me that everyone you associate yourself with has some knowledge to impart to you. So listen, take it in, and share the knowledge you gain with others.



CLERAH SETHOLE

I am Influencer because I never let changes bring me down. I see an opportunity in every obstacle. I work with what I have. Giving up is not an option. I am Generation Nomayini (whatever it takes).



BANELE NGCOBO

I am Influencer because to improve things we have to get up, and create the change we want to see. I have always dreamed of changing and bettering the world, and with a voice and wilful, determined mindset, I can do just that.



Go to page 18 to view these Influencers' campaigns.

DWAINE FISH

My vision for South Africa is that young people create a platform where we can create opportunities for ourselves, and be in the forefront of solving issues affecting us.



MANTWA GLADYS MABE

I am an Influencer because it is my dream to influence young people into being better individuals, who impact positive change in their families, communities, and society.



GOODMAN PILOSA

I have confidence about the majority of young people in South Africa, especially those who are active citizens and activists.



JACOB MOTAUNG

I would like to see my community be a place where we embrace opportunities, and everyone has equal opportunities to be what they are destined to be.



MOKGAETJI GRACIOUS LEKGOATHI

I am an Influencer because I believe I can redefine purpose through catalysing the potential in young people.



KYRISANI KEVIN BVUMA

I would like to see the youth in my community mobilise to get involved in community programs so that they can make their local government work for them, and also create opportunities for themselves.





KOKETSO MARISHANE

My vision for South Africa is a world where gender, race, and sexual preference does not count; and that our eyes of imagination would be re-awakened and our efforts re-sharpened to the National Development Plan 2030.

LINDELANI MBATHA

I am an Influencer because the world needs improving.



LUCKY MOGWASA

I would like to see every young person freed from being a victim of socio-economic challenges like drugs and crime.

My vision for South Africa is to see young people occupying spaces in business and executive positions, where we can be pioneers of our own success. This can be achieved by mobilising, like we did during the Fees Must Fall movement.

MBALI MPOSULA



OLEBOGENG SEMENEKANE

My vision for South Africa is to pave the way for everyone who wants to bring a change in society. Not everyone can be an influencer. It takes a determined person to be the change they want to see in life. My vision is to see unemployed youth being granted opportunities.

SANDILE MLANGENI

I am an Influencer because whenever I see a gap in my community, I try, to the best of my ability, to fill that gap.



PRECIOUS SIBEKO

My vision is to see young people making change in their communities, and for those who are still in school to take education seriously.

I am passionate about youth development, and love to work with young people. I understand how youth unemployment affects young people, and strive to address and change this narrative through various campaign strategies.

PAULINAH ADELEKE



SERGIO MANYIKE

2020 has taught me that small individual action matters. It looks small when you are alone, but is life changing when integrated into a unified community.

SITHEMBISO GIFT MBATHA

2020 has taught me that collaboration is a solution. Do not have an idea alone. Work with your peers – success is in collaboration.



TEBOGO MOSES

2020 has taught me the importance of investing in myself and my vision.

My vision is for a peaceful South Africa that values young people and has opportunities for them, equality in both the corporate world and industry, acceptance of the LGBTIQ community, and a society that treats people with disabilities with dignity and respect and in which women are safe.

THABANG MAKGAKWE



THATO EMILY MPHUTHI

I am an Influencer because I believe in collective efforts to address social ills affecting and impacting the lives of young people.

2020 has taught me to be myself, lean on people, and enjoy life. Always keep pushing no matter what, because tomorrow you shall reap what you sow. Despite the circumstances, do not give up. The sun shall always rise after a storm.

VUYO HLAZO



TSHEPO THOBAKGALE

I am an Influencer because I refuse to be a spectator to what is happening in my country. I want to encourage young people to claim seats at decision-making tables. I want to amplify the voices of the 59% unemployed (and forgotten) young South Africans.

TSEHLA NKHI

I am an Influencer because I believe action brings change. The one who acts decides the change.





ASHLEE DANIELS

The change that I would like to see in my community is growth in terms of a change in our mindsets as young people.



ATHENKOSI QWELANA

My vision for South Africa is that everyone has equal access to information and resources; and that they use these tools to positively influence their circumstances.



BHADRONESA SOLOMONS

I am an Influencer because I believe I can make a difference. I can influence my community to become a better place.

BONGINKOSI MCHUNU

I am an Influencer because I want to work with young people of different calibre to forge a better South Africa, and implement the changes we want to see in our communities.



DONOVAN ANGELO HANEKOM

I am an Influencer because I believe I can contribute to change in our country. I want to share my ideas and initiatives that can help young people have a better future.



WESTERN CAPE INFLUENCERS



Go to page 18 to view these Influencers' campaigns.

ENRICO SKIPPERS

The change I want to see in my community is young people being empowered through personal development, skills development, jobs, and entrepreneurship.



FAITH THANDO SIDINANA

I am an Influencer because I want to change the society I live in.

KUTLWISISO MZACA

I believe that the South African government should include youth in decision-making, because it is us (youth) who are going to live in the future that the government is creating.



LINAMANDLA DELIWE

I would like to see young people being given an opportunity to engage and to influence the policies governing our country.



MSAWENKOSI MFIKILI

I am committed to serving my community, and contributing to building a new South Africa. I would like to see young people stand tall and raise their voices to be heard; and challenge themselves to find solutions for the social issues we face.

PHATHUTSHEDZO MAFUNISA

I would like to see young people (from 17 years and older) being given an opportunity to obtain a driver's license, before completing their grade 12.



MUCHELENE PEPOUW

My vision for South Africa is to see a change in the narrative, and for young people to remain hopeful. All people should have equal access to quality education and job opportunities. I want to see young people in positions of power. Only we can make South Africa better.

NKOSINATHI JACK

I am an Influencer because my intention is to serve my community in building a new South Africa.



PERCY WILLIAMSON

My vision for South Africa is a country where we improve the way information is provided in our communities, and check if the people providing this information are equipped to do so.

PHETHEHO LESIBANE

I am an Influencer because I am a positive person who likes to partner with other young people in developing ourselves.



REARABETSWE MGXAJI

I would like to see young people come together, and voice their concern on issues affecting them in their communities – by organising themselves, and making sure that they have a common understanding about how to address the issues they are seeking to change.

RUTH MANEVELDT

I would like to see better role models for young people.



RODERICK ROMAN

I would like to see more employment opportunities for young people who have education, and also for those who do not have high school education but have particular skills.

SONGEZILE ZWANA

I would like to see young people be financially independent, more involved in the development of our economy, and participating in the national leadership of our country.



THANDOKAZI MAGUGA

I would like to see a community where youth and their dreams are successful, every young person has a job, and there is less depression.

ZEZETHU KOPO

My vision for South Africa is to see more young people do all they can to help and empower one another, especially girls. I would like to see young people believe in themselves, and know they are worth everything they could think of.



NOW IS THE TIME TO SHIFT GEARS

Youth Capital's Action Plan was developed from the best evidence we could find, and from our conversations with young people about their experiences of unemployment.

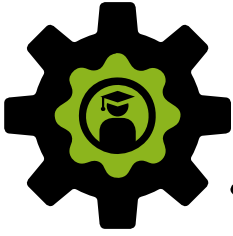
EDUCATION

All who start should finish.

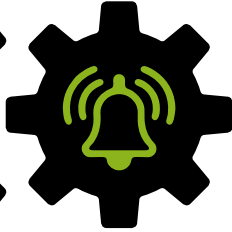
JOBS

All work must be a stepping stone to jobs.

#1
CERTIFY US



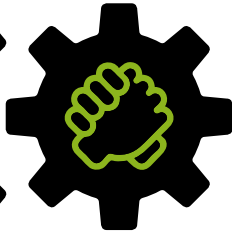
#2
CATCH US UP



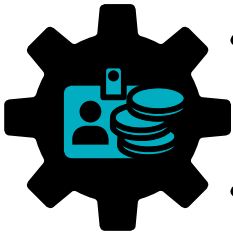
#3
MAKE US COUNT



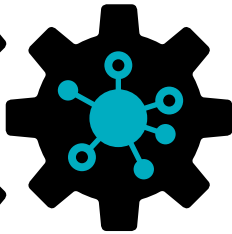
#4
SUPPORT US



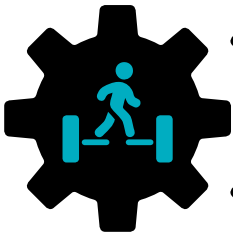
#5
MAKE JOB-SEEKING AFFORDABLE



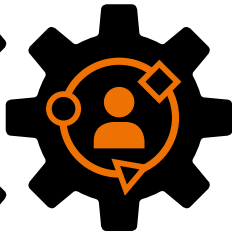
#6
GROW OUR CIRCLES



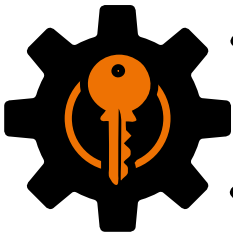
#7
BRIDGE THE INFORMATION GAP



#8
ALL EXPERIENCE MUST MATTER



#9
UNLOCK PUBLIC OPPORTUNITIES



#10
MAKE PUBLIC EMPLOYMENT WORK



TRANSITIONS

Everyone should be supported.

What a year it has been! Looking back to January, we remember the plans we made – with total confidence that things would continue “as normal”. 2020 had other plans in store for us. We have been forced to adapt, to rethink, and to come together.

Reflecting on what has felt like a very long year, we are impressed with how people have come together – in big and small ways. As Influencers, you have been supporting the elderly, learners from remote communities who could not learn online, and young-job seekers looking for entry-level jobs. There is more for us to do – to protect people’s income, safety, and dignity; and to deal with the inequality that results in young people being overlooked in South Africa.






Now, more than ever, Youth Capital’s Action Plan is a guiding light.

Because schools, colleges, and universities had to close down for long periods during the year, more of us are at risk of falling behind and dropping out. We have to think carefully about catch up strategies, wrap around support, and certification at all levels; and this has to be supported by data systems that prioritise every single learner and student.

We know that the transition period between education and work is a critical time. Yet our experience of this period is marked by high data and transport costs, limited social networks, and little information that actually helps us. Unless these issues are tackled, our search for work or support will continue to feel isolated and unprepared.

And finally, the economic implications of lockdown have been severe – particularly for us. If public employment and the National Youth Service are expanded, these opportunities must be stepping stones for us in a wider career path. They must build our skills, experience, and networks for a life beyond these programmes.

2020 has also shown us that massive change is possible in a short space of time. We saw communities come together for action at local levels, the expansion of social grants, and businesses coming together to protect jobs. Now is the time to radically rethink youth employment in South Africa, and the blueprint to do this is the Action Plan. In particular, for 2021 we must:

-  Drive certification of learners and students at every level.
-  Develop an accelerated catch up strategy for learners and students.
-  Bring down the cost of data and ramp up the zero-rating of educational, upskilling, and job-seeking websites beyond the National State of Disaster.
-  Seriously consider a subsidy for work-seekers in light of the Special COVID-19 Social Relief of Distress grant.
-  Ensure that public employment, service, and pathway programmes build the skills, experience, and networks of young people. This is a major piece of the national Economic Reconstruction and Recovery Plan – and it must work for us!

“There are decades where nothing happens; and there are weeks where decades happen.”

VLADIMIR LENIN

**THIS YEAR, THE MAIL
& GUARDIAN REPORTED
THAT OVER 40 000
HIGHER EDUCATION
GRADUATES HAVE
NOT RECEIVED THEIR
CERTIFICATES – SOME
OF WHOM COMPLETED
THEIR QUALIFICATION
YEARS AGO – BECAUSE
OF GOVERNMENT
BACKLOGS. THIS IS NOT
GOOD ENOUGH!**

WAKE UP YOUTH

by *Donovan Hanekom*
(Western Cape Influencer)

Wake up Youth...Wake up Youth...You are the voice of your Hood...

Wake up and Meet...It is your time to Lead...

Your ideas and visions are Valid don't let it be discredited...

Wake up Youth you have merit...

Wake up Youth...Wake up Youth...

Break the chain of unemployment and poverty...

We are the leaders of Society...

Influence and uplift so that we can shift...

Wake up Youth...Wake up Youth...You are the voice of your Hood...

SEE IT THROUGH

by *Edgar Albert Guest*

submitted by *Vuyo Hlazo*

(Gauteng Influencer)

When you're up against a trouble,
Meet it squarely, face to face;
Lift your chin and set your shoulders,
Plant your feet and take a brace.
When it's vain to try to dodge it,
Do the best that you can do;
You may fail, but you may conquer,
See it through!

Black may be the clouds about you
And your future may seem grim,
But don't let your nerve desert you;
Keep yourself in fighting trim.
If the worst is bound to happen,
Spite of all that you can do,
Running from it will not save you,
See it through!

Even hope may seem but futile,
When with troubles you're beset,
But remember you are facing
Just what other men have met.
You may fail, but fall still fighting;
Don't give up, whatever you do;
Eyes front, head high to the finish.
See it through!

by *Thabang Makgakwe*
(Gauteng Influencer)

"This picture communicates that we are
nothing if we ignore the suffering of others."

Photograph taken by Thabang's friend, Ntsako.





2020 CAMPAIGNS

ASIVE SIBENZA

(Eastern Cape Influencer)

Asive aims to establish a study centre for young people in Nxarhuni, a community in East London (Eastern Cape). She is working on setting up a meeting with the local Ward Councillor.

PAMELA MDLANDLA

(Eastern Cape Influencer)

Pamela is working to improve the mother tongue reading ability of foundation phase learners in KuLojingqi (Eastern Cape). Pamela, and her Collective, have reached out to parents as well as the Chief of one of the villages.



DONOVAN HANEKOM

(Western Cape Influencer)

Donovan is focused on helping young people, in Villiersdorp (Western Cape), start businesses. He is working with the municipality's local economic development department to create spaces for local informal traders to do business.

ANDILE FUNEKA SHAWE

(Gauteng Influencer)

Andile, whose campaign is being implemented in Alexandra (Gauteng), is providing female soccer players with information that will help them succeed in their career. Andile, and his Collective, are already working with 6 female soccer players who play in different leagues; and they have expressed that the information they have received has been useful in helping them to overcome challenges they face in the soccer industry.





from *Pamela Mdladla*
(Eastern Cape Influencer)

“Meeting the Chief to discuss
the value of storytelling.”



OLEBOGENG SENENEKANE

(Gauteng Influencer)

Olebogeng aims to empower young people in Seweding, a community in Mahikeng (North-West). Olebogeng, and his Collective, are working on bringing youth together so that they can share their experiences, and come up with ideas to tackle the challenges they face.

NASIZO MNDENDE

(Eastern Cape Influencer)

Nasizo is focused on tackling gender-based violence in Elliotdale (Eastern Cape). Through camps and other programmatic activities, Nasizo, and her Collective, will bring together young people and organisations to engage on how to address gender-based violence and other social issues. The first camp is scheduled to happen in December 2020.



BONGINKOSI MCHUNU

(Western Cape Influencer)

Bonginkosi is helping young people, in Greytown (KwaZulu-Natal), with the transition from grade 12 to post-school education and training or to the labour market through career guidance, study skills, and support with applying to post-school institutions. Bonginkosi and his Collective, OHLLOFUS, successfully completed the pilot programme, working with 1 school and 68 learners. Interest from neighbouring schools increased the reach to 95 learners. Additionally, he assisted some learners from the Eastern Cape, referred to him by Mihle (an Eastern Cape Influencer), to apply to tertiary institutions.

MIHLE UNATHI BIKA

(Eastern Cape Influencer)

Mihle is supporting learners in Mabhudu – a community in Dambeni (Eastern Cape) – by getting them tutors, providing them with information about post-school studies and career guidance, and helping them apply for post-school studies. She has connected learners with tutors, conducted online career guidance using WhatsApp, and helped 6 learners apply for post-school studies.







from *Bonginkosi Mchunu*
(Western Cape Influencer)

“OHLLOFUS presenting the
Grade 12 Learner Programme at
Buhlebuyeza Secondary School.”

BONGIWE DLUTU

(Eastern Cape Influencer)

Bongiwe is providing agricultural knowledge and skills to young people in Mankosi, a community in Ngqeleni (Eastern Cape).

Bongiwe, and her Collective, have formed a WhatsApp group through which information about agriculture is shared.

THABANG MAKGAKWE

(Gauteng Influencer)

Thabang is concerned about the cost of data and the challenge of poor network connectivity in Dennilton (Limpopo). Thabang, and his Collective, have gathered stories – from job-seekers, students, and community leaders – about their experiences of high data costs and poor network connectivity. They have also done a survey, and sent a letter to the municipality.



MSIKELELI MOLI

(Eastern Cape Influencer)

Msikeleli is providing young job-seekers in Walmer, a community in Port Elizabeth (Eastern Cape), with information that will help them in their job-search, and connect them with employers. He has partnered with the local Ward Councillor to collect the contact details of young people who are unemployed, and to print CV documents. He has also negotiated with a local NGO that will help with access to a venue and computers; and established a relationship with a HR company that will help him share information with young job-seekers. In recent months, Msikeleli organised three information sessions. He plans on sharing 2 videos on CV writing with more than 30 youth from Walmer and surrounding areas.

Go to www.youtube.com/playlist?list=PL5NGZQFvQxgPo4HZrbcxi8WZSez2FzpJK to see Influencers sharing their campaign ideas.

MUCHELENE PEPLOW

(Western Cape Influencer)

Muchelene aims to provide young job-seekers, in Manenberg, a community in Cape Town (Western Cape), with information that will help them in their job search. She is in the process of doing research on what is needed to tackle this issue, and has developed an elevator pitch.







from *Bongiwe Dlutu*
(Eastern Cape Influencer)

“Young people from the
WhatsApp group planted
a spinach garden.”

PHETHEHO LESIBANE

(Western Cape Influencer)

Phetheho aims to empower young people, in Villiersdorp (Western Cape), by providing them with access to entrepreneurship courses and helping them sell produce from the farms. Phetheho, and her Collective, have been attending different youth networks and workshops to develop an action plan to help young people work better with the farmers.

PAULINAH ADELEKE AND LUCKY MOGWASA

(Gauteng Influencers)

Paulinah and Lucky are working to provide unemployed youth, in Vereeniging (Gauteng), with skills development opportunities that will improve their employability. Paulinah and Lucky, and their Collective, have carried out research, drafted an action plan, and created a Facebook group that will be used to share opportunities.



AMOGELANG SEBUSENG

(Gauteng Influencer)

Amogelang is working towards establishing an agency, in Kuruman (Northern Cape), that will provide young job-seekers with information about job opportunities – such as learnerships and internships. Amogelang, and his Collective, are in discussion with local government and private sector entities, specifically in the mining industry.

FISOKUHLE THUSINI

(Gauteng Influencer)

Fisokuhle is providing Matric learners, in Bergville (KwaZulu-Natal), with information about post-school options, and helping them with post-school institutions and funding applications. He has helped three learners apply to the University of Johannesburg; and has also used a Facebook group to share information with other learners.



from *Fisokuhle Thusini*
(Gauteng Influencer)

"Information session with Grade 12
learners before COVID-19."



WHAT YOU SAID...

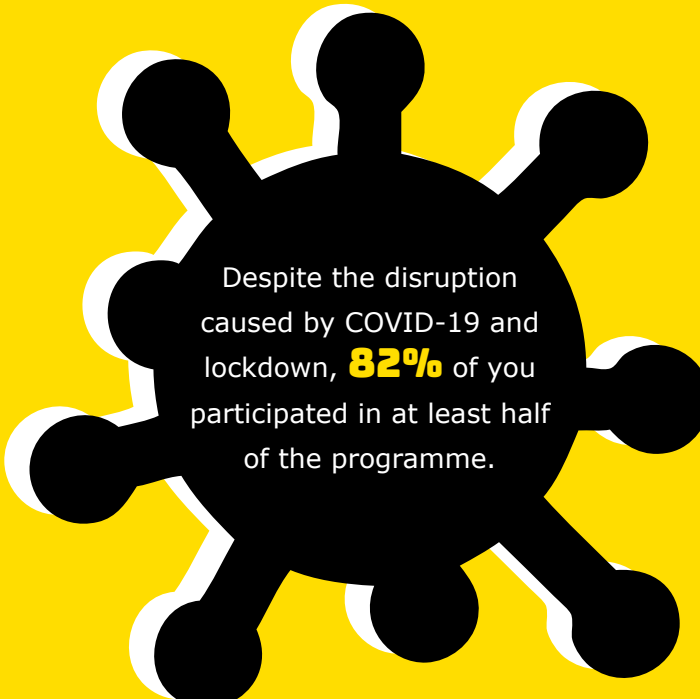
(Based on your responses to October's Youth Capital Influencer Programme survey.)

61% of you have been involved with community work or volunteering over the course of the year.

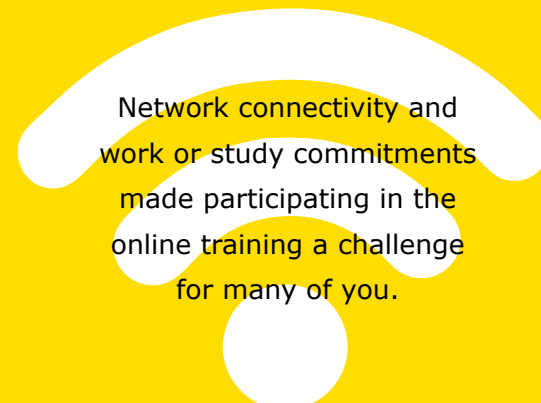
61%



94% of you said that participating in the Youth Capital Influencer Programme has benefited you.



Despite the disruption caused by COVID-19 and lockdown, **82%** of you participated in at least half of the programme.



Network connectivity and work or study commitments made participating in the online training a challenge for many of you.



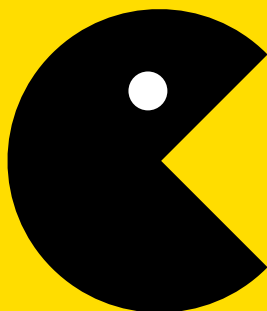
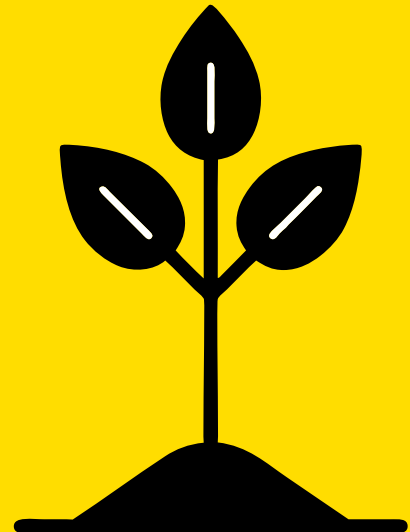
8 OUT OF 10 of you said that you are implementing a campaign.



9 OUT OF 10 of you who are already implementing a campaign said you are likely to continue with your campaign in 2021.

94%

94% of you said that you formed useful relationships through the Youth Capital Influencer Programme.



75% of you said that you believe Youth Capital's Action Plan could help to shift gears on youth unemployment.

Many of you have developed your leadership skills, communication skills, and advocacy skills through the training.

INFLUENCERS,

You were selected because of your commitment to making a positive impact in your communities. Our hope is that the Youth Capital Influencer Programme has added to your journey and impact as a change agent.

2020 has been a very challenging year. Although we would have preferred for COVID-19 and lockdown to not have happened, what happened has made us stronger. We have needed to be resilient this year – in our mental and emotional health, in our relationships with family and friends, in our studies, in our employment journey, and in our community service.

Although your time as an in-resident Youth Capital Influencer has come to an end, the work of shifting gears on youth unemployment continues. Our ambition is to create a society in which every young person has the skills, support, and opportunity to get their first decent job. This mission cannot be achieved without you. It needs your insights, passion, actions, and collaboration.

Thank you for showing up so well, despite the difficulties and setbacks. Thank you for being people who are committed to making a positive difference. Keep on shifting gears on youth unemployment – for yourselves, for your family, for your friends, for your peers, for your communities, and for South Africa.

STAY IN TOUCH!

From the moment we saw your applications, we were excited to meet you and go on a journey with you.

Your drive and passion blew us away. Even though the year did not go as planned, it has been an honour to spend it with you.

While your time in the programme has come to an end, our journey together is only beginning. We face a big challenge. We must SHIFT gears for youth employment; and we can only do that together.

This is how we can keep connected:

- ⚙️ Follow us on [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [SoundCloud](#) to stay informed and up-to-date on news, issues, and events. We will also keep you informed via the WhatsApp groups.
- ⚙️ Our [website](#) and monthly [newsletter](#) are other ways to stay informed and up-to-date.
- ⚙️ You are the change agents that make up Youth Capital. We know that you are already championing solutions to address the challenges in your communities. We would love to keep hearing from you. If you ever want to get in touch with us, reach out to info@youthcapital.co.za or +27 83 973 6642.





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